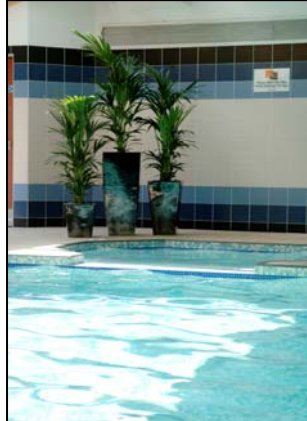


# BURLEIGH COURT.



**Audit Year:** 2012

**Business Name:** Burleigh Court.

**Business Type:** Hotel

**Location:** Loughborough

**GTBS Award:** GOLD

**Website:** [www.welcometoimago.com](http://www.welcometoimago.com)

Burleigh Court Hotel is part of the IMAGO group, with was launched in 2003. Imago unifies Loughborough University's conference and catering activities under a distinctive brand. The hotel is an example of a forward planning management team keeping abreast of the latest developments in sustainable business practices with ethical decisions being combined with cost saving. Although having won sustainability awards previously, membership of the GTBS scheme gives the hotel a broader measure of sustainability over numerous areas of its operation.

<p><b>Environmental benefits</b></p>	<p>Monitoring of Energy, water and waste is comprehensive and covers all aspects of the business, ensuring are where savings can be made are easily identifiable. This hotel is a classic example of the incorporation of numerous energy and water saving measures and a rigorous monitoring system producing substantial savings.</p> <p>In an effort to reduce energy consumption and reduce health and safety worries over traditional pool covers this hotel has fitted Heatsaver a liquid pool cover that reduces evaporation from the pool surface. The liquid pool cover is always present in the water and reforms when the water settles after use. Comprehensive monitoring; before and after installation has outlined substantial energy savings.</p>
<p><b>Staff development.</b></p>	<p>Strong management ensures environmental and sustainable issues are prioritised throughout the operation of the hotel. These include comprehensive staff training; not just on green issues but sustainability in general. Understanding that staff wellbeing is crucial to its business the hotel invests heavily in its staff well being by providing an annual health check and free leisure centre memberships. Other staff focused that have environmental benefits schemes include cycle to work and staff car share schemes.</p>
<p><b>Economic benefits</b></p>	<p>The hotel works hard to promote the best local produce thus generating both demand for and awareness of locally produced ingredients. Locally farmed ingredients are used widely with emphasis on seasonal ingredients. The hotel works hard to promote and source the best seasonal local ingredients, generating awareness of and demand for local produce. The hotel holds local produce 'Taste of East Midlands' Sunday lunches and creates bespoke 'local' menus for client events with food maps detailing local suppliers and where ingredients are sourced from. The hotel also assists internationally, with Fair Trade accreditation. Wide spread use of fair trade items on menus and guest welcome packs ensures a fair deal for poorer farmers in third world countries as does the recent addition of Biodiversity wines.</p>
<p><b>Web Links</b></p>	<p>Heatsaver Liquid Pool Cover: <a href="http://www.heatsaver.co.uk">www.heatsaver.co.uk</a>              Fair Trade Foundation <a href="http://www.fairtrade.org.uk">www.fairtrade.org.uk</a>              Biodiversity Wines. <a href="http://tinyurl.com/6jfbek">http://tinyurl.com/6jfbek</a>              Cycle to Work scheme <a href="http://www.cyclescheme.co.uk">www.cyclescheme.co.uk</a>              Gilchrist and Soames <a href="http://uk.gilchristsoames.com/search/584">http://uk.gilchristsoames.com/search/584</a></p>